

June 2004

IES



# The Lantern

The Newsletter of the Mother Lode Section of IESNA



## Annual Summer Social

Come and celebrate the conclusion of another season with the Mother Lode Section of IESNA. Join us for a stretch of fun and friendship on board a river boat cruise from historic Old Sacramento.

We will depart from Old Sacramento at 5:30 PM on June 22, for a round-trip dinner buffet cruise that will return us to the Old Sacramento waterfront around 8:00 PM.

Please join us at the same location where many of the original Mother Lode gold miners first arrived in Sacramento.



### Date

Tuesday, June 22

### TIME

Board - 5:30 PM

Return - 8:00 PM

### COST

\$ 37.50 per person

### LOCATION

Spirit of Sacramento River Boat Cruises  
Old Sacramento

### RESERVATIONS

Please contact Tim Welch, CJS Lighting

Please try to make your reservations  
before 5:00 PM, Tuesday, June 15

916-787-6630

[tjw@cjslighting.com](mailto:tjw@cjslighting.com)

Space is on a first-come, first-served  
basis. Reservations will be accepted  
only until the cruise is sold out

### PLEASE NOTE:

Because we are charged, we must bill  
for reservations made but not kept

*Please share this Newsletter in your office.*

*Our June Social:*



SUNSET CRUISE - A two-hour cruise with early evening dinner buffet.

Come explore the beauty of the Sacramento River aboard one of our magnificent Victorian Paddle wheelers, the Spirit of Sacramento or the Matthew McKinley. At the same time you'll enjoy great food, and some of the best music. This is the kind of entertainment you'll find nowhere else on the River.

ALL CRUISES BEGIN BOARDING ONE HALF HOUR BEFORE DEPARTURE

A no host bar is available to purchase or host beverages.

*Prez Sez*

The June Social is our last monthly meeting for the 2003-2004 season. I am grateful for the opportunity to have served as the Section President this season.

I thank each Officer and member of this year's Board of Managers for your hard work and commitment. Each one of you brought a unique talent to the Section, and special blessings to me. It is your hard work and perseverance that kept this Section flourishing.

Thanks to Jay Marshall for undertaking the task of resurrecting the Yosemite Section. I encourage all

members within the boundaries of this proposed section to support this worthwhile effort. It will be great for each of you to be able to participate in monthly meetings within reasonable driving distances. For additional information, please see information about the Yosemite Section on page 3 of this Lantern.

Section members have elected the Officers and Board of Managers for the 2004-2005 Season. Please join me in congratulating the following new Officers and Board members:

President, Tim Welch  
VP, Connie Buchan  
Secretary, Abhijeet Pande

Treasurer, Frank Frounfelker

Board of Managers  
Mark Crume  
John Hickman  
Owen Howlett  
Stuart Lindsay

Next season will obviously be a dynamic one, considering the great team you elected.

We do not intend to have any Section meetings in July and August. However, please check the Mother Lode Section website occasionally to see if there is any new information:  
[www.iesmotherlode.org](http://www.iesmotherlode.org)

*Gary Flamm*  
Section President  
2003-04

## More in 04 Recruitment Campaign

All sections are invited to participate in a competition to see which group can recruit the most members in a given period. The periods are as follows:

- Mar - June 30, 2004.
- Sept 2004 - Jan 2005
- Feb 2005 - June 2005
- Sep 2005 - Jan 2006
- And so forth

Here is what Sections can win:

- Each NEW member (not students, those in suspense, or removed members) will receive a free copy of the IESNA Ready Reference upon payment of a year's dues.
- A \$1,000 grant directly into the Treasury account of the winning Section.
- Top 5 Individual Recruiters will receive a \$50 coupon toward IESNA products, a recognition plaque, copy of IESNA Ready Reference, and an IESNA golf shirt.
- The winning Section and top five recruiters will be recognized in LD+A, and during the Annual Conference.

Please contact your Section President for membership brochures/ applications, and

other assorted promotional material to begin recruiting.

## IIDA

Now is the time to think about getting those submittals in for next year's awards. January will come up quickly!

The IIDA program of the IESNA provides a unique opportunity for public recognition of professionalism, ingenuity, and originality in lighting design based upon the individual merit of each entry judged against specific criteria.

If you have any question please contact me.

**Frank Frounfelker**

IIDA Chair 2003-04  
916-725-1903

## Yosemite Section

We had tremendous attendance at the introductory meeting of the Yosemite Section on Tuesday, May 11. The meeting was well received by local electrical engineering firms (including Caltrans), electrical contractors, electrical distributors, lighting representatives and manufacturers. We appreciate Tom Tolen for coming down to Fresno and facilitating this meeting and

thank everyone who attended for your active participation.

In the month of June, we will complete the list of individuals who would like to become directly involved and assume responsibilities as Officers or participants on the Board of Managers. We encourage anyone who is interested to contact me. If you have already expressed interest, you will be contacted directly for a scheduled board meeting of the Yosemite Section.

Again, we appreciate your interest and participation and look forward to the next Yosemite Section – IESNA meeting in Fresno.

**Jay Marshall**

Holophane Lighting  
2742 Swift Avenue  
Clovis, CA  
559-291-1256 (Office)  
559-291-1732 (Fax)  
[jmarshall@holophane.com](mailto:jmarshall@holophane.com)

“Even monkeys  
sometimes fall out of  
trees”

Chinese Proverb

## Education

We are tentatively organizing a one-day "Introduction to Light and Lighting" course for Saturday, October 2nd. This course is a basic introduction for people entering the field of lighting. The course will also be useful as an introduction for people with little lighting experience who wish to follow up with the IESNA ED-100 course.

The Fall schedule will also include an ED-100 course scheduled to start around the second week of October.

The ED-100 course is a fundamental level lighting course for people who have some knowledge of lighting and either work in the field or wish to enter the field of lighting.

Please contact me to put your name on a contact list of students, or for further information.

*Mark Crume*

Education Chair 2003-04  
[rcrume@smud.org](mailto:rcrume@smud.org)  
916-732-6672

## E&TC...

### SMUD Energy & Technology Center Lighting Programs:

#### Ever hear of Ergonomic Residential Landscape Lighting?

Are you ready to experience a morning full of fun and lights? Come and interact with Randy Whitehead, an established residential lighting designer, who will make the exterior of your home come to life after dark. You will learn how to use subtlety in outdoor lighting, how to draw attention to plantings, sculpture and outbuildings, and how to get maximum effect for your money.

Saturday, June 12, 2004  
10:00 a.m. - 11:30 a.m.  
(no charge)

#### Lighting & Dark Sky

When is too much lighting unsafe? When does too much glare cause neighborhood complaints of light trespass? Is the Milky Way disappearing from our urban skies? This seminar will introduce concepts that show when too much light and glare causes visibility loss, especially in elderly

drivers. Also, light trespass and light pollution impacts are now predictable giving municipal planning departments more tools to prevent bad lighting.

Presenter: Nancy Clanton, PE, IALD, LC

Tuesday, June 29, 2004  
8:30 a.m. - Noon  
(Pre-registration required)  
Course Fee: \$25  
(Continental breakfast included)

To register for either of these courses:  
[www.smud.org/etc](http://www.smud.org/etc)  
Call (916) 732-6738  
E-mail [etcmil@smud.org](mailto:etcmil@smud.org)  
Fax (916) 732-6229

Contact: Connie Buchan  
[cbucha1@smud.org](mailto:cbucha1@smud.org)

## Just for Fun

**Question** How can you arrange for two people to stand on the same piece of newspaper and yet be unable to touch each other without stepping off the newspaper?

Answer in next Lantern

**Answer to last month's question:** Throw the ball straight up.

**SUSTAINING & SUBSCRIBING MEMBERS**

<b>Capitol City Design</b>	Tony Baker
<b>City of Sacramento</b>	Wes Hiratsuka
<b>CJS Lighting</b>	Robert O'Flaherty
<b>Energy Management Systems</b>	John Mattice
<b>Gale Spencer</b>	Gale Spencer
<b>Interface Engineering, Inc.</b>	Stuart Lindsay
<b>Lighting Systems</b>	Keith Roberts
<b>M. Neils Engineering, Inc.</b>	Mike Neils
<b>Sacramento Municipal Utility District</b>	Connie Buchan

**MOTHER LODE SECTION 2003-2004**

**OFFICERS**

**PRESIDENT**  
 Gary Flamm, CA Energy Commission  
 916-654-2817; [gflamm@energy.state.ca.us](mailto:gflamm@energy.state.ca.us)

**VICE PRESIDENT**  
 Tim Welch, CJS Lighting  
 916-787-6630; [tjw@cjslighting.com](mailto:tjw@cjslighting.com)

**SECRETARY**  
 Connie Buchan, SMUD  
 916-732-6404; [cbucha1@smud.org](mailto:cbucha1@smud.org)

**TREASURER**  
 Stuart Lindsay, Interface Engineering, Inc.  
 916-567-3700; [Stuart\\_L@ieice.com](mailto:Stuart_L@ieice.com)

**BOARD OF MANAGERS**

Mark Crume, SMUD  
 916-732-6672; [rcrume@smud.org](mailto:rcrume@smud.org)

Cory Hiratsuka, CA Dept of Water Resources  
 916-653-5936; [chiratsu@water.ca.gov](mailto:chiratsu@water.ca.gov)

Abhijeet Pande, HMG  
 916-962-7001; [pande@h-m-g.com](mailto:pande@h-m-g.com)

Gale Spencer, Interface Engineering, Inc.  
 916-567-3700; [Gale\\_S@ieice.com](mailto:Gale_S@ieice.com)

**PAST PRESIDENT**

Kyle Kirkes, Kirkes Electric  
 209-634-9301; [kyle@kirkeselectric.com](mailto:kyle@kirkeselectric.com)

**COMMITTEE CHAIRS**

**IIDA** - Frank Frounfelker

**PROGRAMS** - Tim Welch, CJS Lighting

**MEMBERSHIP, PUBLICATION SALES**  
 Gale Spencer, IESNA

**PR/AWARDS, LANTERN** - Gary Flamm



**SOCIETY PRESIDENT**  
 Ronnie Farrar (2003-04); Duke Power  
 526 South Church Street, EC13S  
 Charlotte, NC 28201-1006  
[rhfarrar@duke-energy.com](mailto:rhfarrar@duke-energy.com)  
 Tel: 704-382-5417; Fax: 704-382-6907

**REGIONAL VICE PRESIDENT**  
 Thomas Tolen (2003-06); TMT Associates  
 403 Commodore Drive  
 Richmond, CA 94804  
[tom@tmtassoc.com](mailto:tom@tmtassoc.com)  
 Tel: 510-232-2881; Fax: 510-232-2810